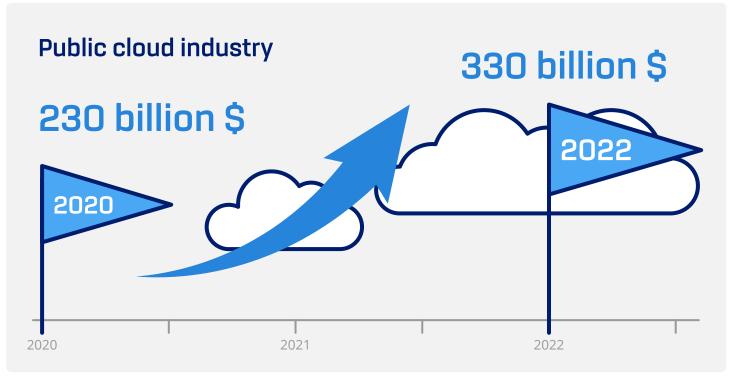
### **10 FACTS Cloud Adoption Example 1 Balance Cloud Adoption Financial Services Industry in Asia-Pacific**



#### 53% of APAC banks

had an intermediate level of private and public Cloud adoption in 2018







#### financial service firms in APAC

would use public Cloud for market data needs before 2022

#### of APAC wealth managers' main driver of Cloud adoption:

digital innovation to find cost-effective ways for client servicing



# 43% of leading global banks

do **not** have cloud strategy or have only started implementing basic Cloud practices

# 63% of leading global banks

do **not** have a road map with KPI to measure Cloud progress







**Challenge of Cloud adoption:** Compliance & Data Security



#1

**Cloud Priority in 2020:** 



50%

expect a rise of Cloud spend

of cloud spend annually is wasted Saving Cloud Spend

in the next 12 months

# **2 KEV** processes to manage your Cloud cost wisely



## *Optimise your Cloud Spend, Optimise your Performance*



ITRS Capacity Planner and ITRS Geneos delivers the full picture needed to make well informed, cost-effective decisions with the necessary insight to predict, detect and address issues before services are compromised.



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