10 FACTS about Cloud Adoption

Public cloud industry

230 billion $
2020

330 billion $
2022

2020   2021   2022

+60% using Docker and Kubernetes
Enterprise adoption of containers is growing fast

50% growth over 2018
PaaS adoption is growing - Serverless and Stream processing are the top-growing extended Cloud service increased
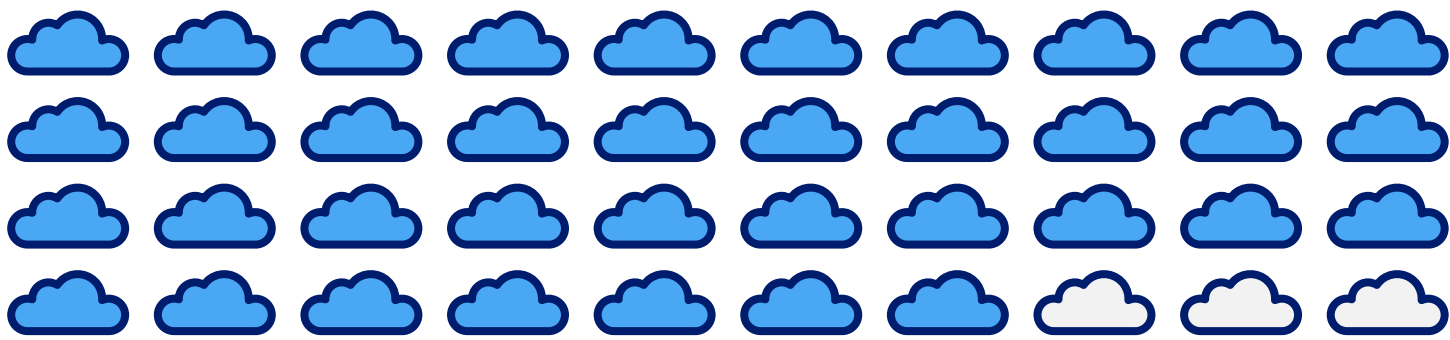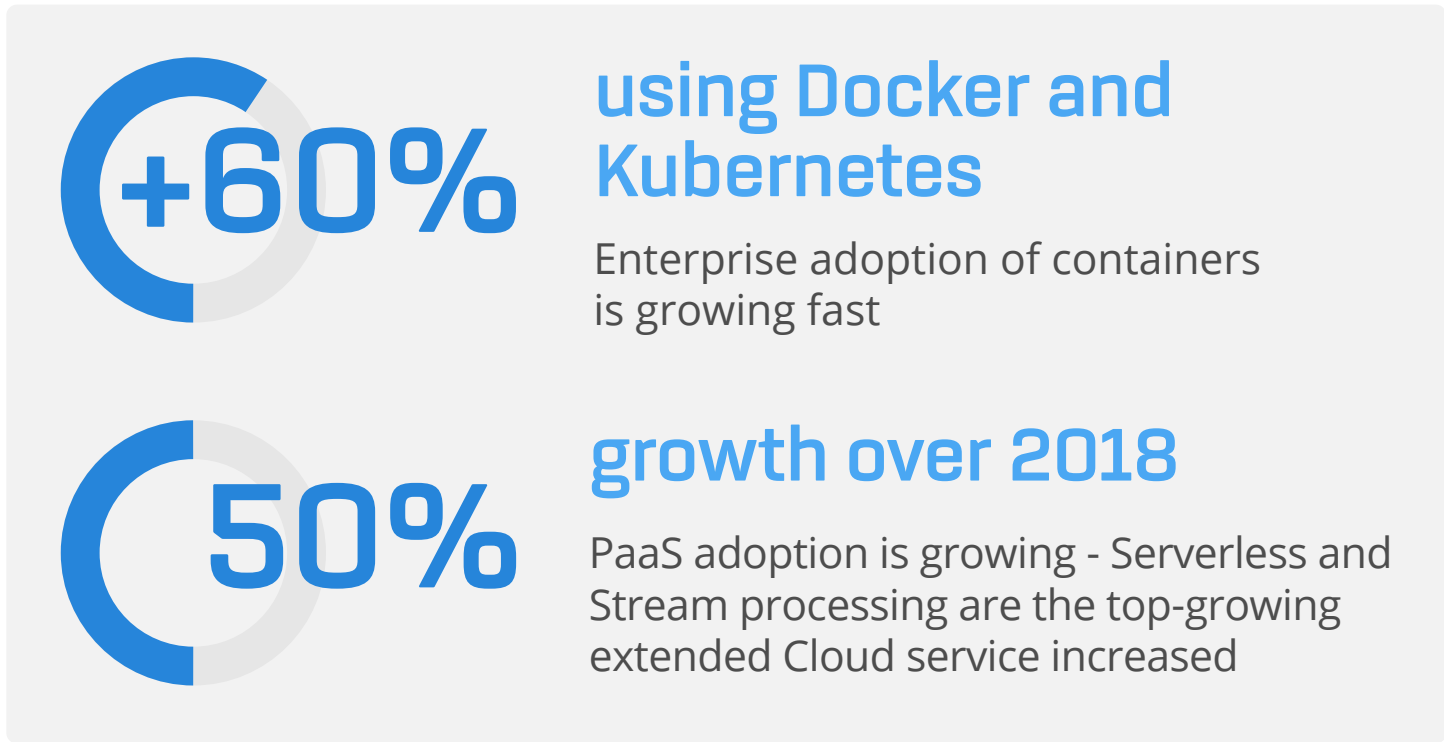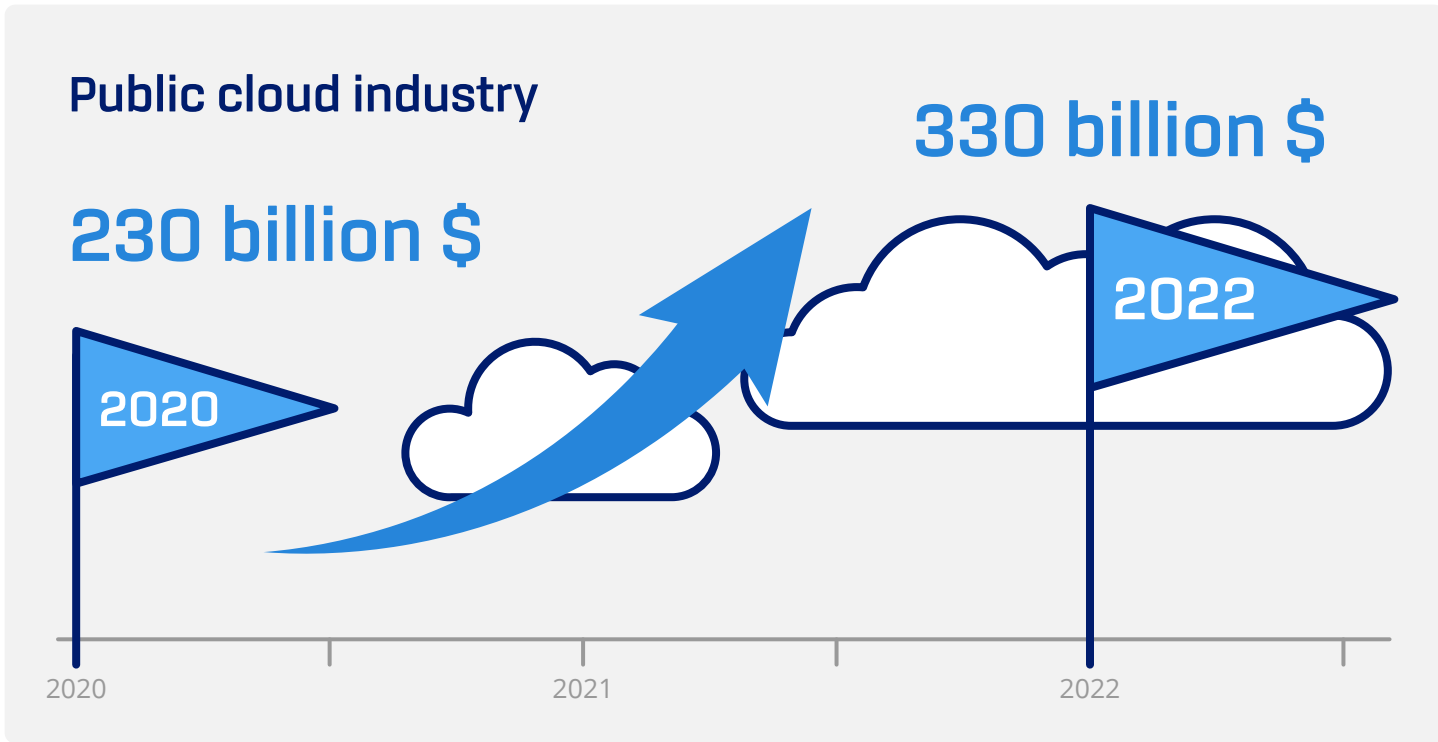
94% enterprises use Cloud

87% companies are adopting Hybrid-Cloud strategy – using more than 4 Cloud platforms

35% of Cloud Spend annually is wasted
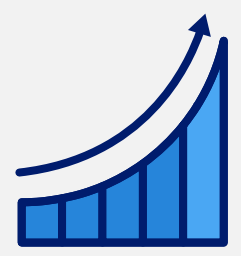
#1 Challenge of Cloud Adoption:
Cloud Cost management and Cloud governance

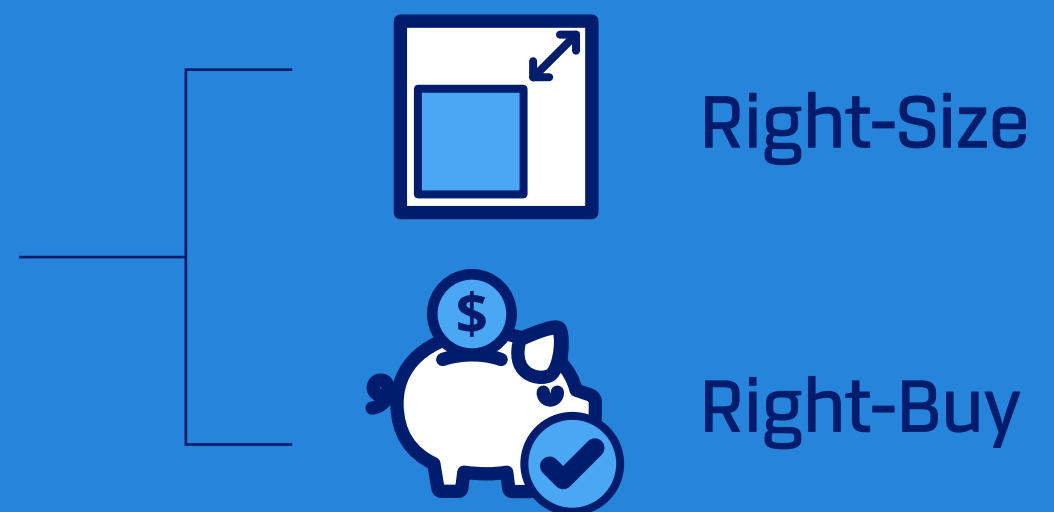**#1** Cloud Priority in 2020:
Saving Cloud Spend

50% expect a rise of Cloud Spend in the next 12 months

2 key processes to manage your Cloud Cost wisely

Right-Size

Right-Buy

Optimise your Cloud Spend, Optimise your Performance

ITRS Capacity Planner and ITRS Geneos delivers the full picture needed to make well informed, cost-effective decisions with the necessary insight to predict, detect and address issues before services are compromised.

Sources:
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