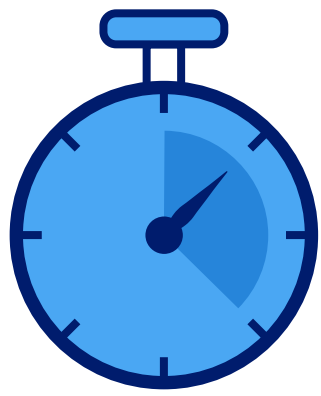


The real cost of IT failures

— in the US and Worldwide —



Average hourly cost of service outages finance industry

\$9.3 million

per hour of server downtime (Statista)



Average duration of shutdown due to outages:

95 minutes

(Ponemon Institute)



System outages have risen in frequency:

325%

increase in number of technology incidents for Investment Management (FCA Sector Views 2020)

Top Challenges Enterprises face during Unplanned Downtime:



49%

Data Recovery

as a top technical challenge



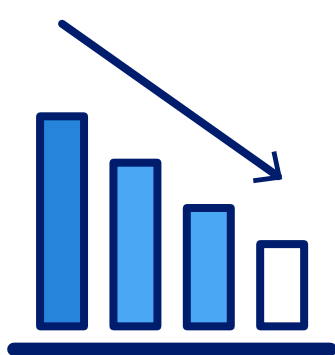
53%

Lost revenue

as a top business challenge (Forrester)

Costs Organizations face due to Downtime:

(Forrester)



47%

Lost Productivity



41%

Lost of Brand Equity or Trust

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ITRS Synthetic Monitoring brings visibility into the performance and availability of your team's most critical systems, including websites, mobile apps, streaming video, 'fat applications' and APIs.

Performance Monitoring – Gain Oversight of your Systems

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Capacity Planning – Model the Future Capacity Planning Tools

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